

## **Perry County launches tourism website [DiscoverPerryCounty.com](http://DiscoverPerryCounty.com)**

(NEW LEXINGTON, OH) Perry County Commissioners Derek Householder, Ben Carpenter and Scott Owen are pleased to announce the launch of [DiscoverPerryCounty.com](http://DiscoverPerryCounty.com). The website was created to promote county tourism businesses and develop greater awareness of activities and opportunities for growth in Perry County.

Each Perry County business offering lodging, dining, and leisure activities has its own page and is featured in interactive mapping.

[Discovery Day Trips](#) offer suggested leisure activities bundled with dining and lodging options.

The [Perry County Pizza Tour](#) is a fun round-up of locally-owned pizza shops in each of the county's villages.

The [Events Calendar](#) is starting to fill up with children's activities, nature events presented by Perry County's Naturalist Jessie Bennett, concerts and community events including Destination Shawnee's upcoming First Fridays and Second Saturdays. Members of the community who would like to publicize their events (must be open to the public) are welcome to request addition to the calendar using the [Submit My Event](#) link found at the bottom of any page.

Likewise, any business who would like to be included is welcome to use the [Submit My Business](#) form – link available in the footer of any page.

The [Activities](#) section features individual directories devoted to [Shopping](#), [Indoor Fun](#) and [Outdoor Fun](#) so residents and visitors can easily find places to explore and activities across many interests.

The [Food & Beverage](#) directory offers something for everyone from full-service dining to specialty foods such as gelato, donuts, and bison meat with more than 40 options.

The [Lodging](#) directory features cabin and campground rentals, AirBnB options and bundled lodging and activities options from the north around Buckeye Lake to the south near around The Little Cities of Black Diamonds.

An interactive [Activities, Dining & Lodging Map](#) allows visitors to view all 100+ businesses or filter by category to easily find nearby options and attractions.

The interactive [Parks & History Map](#) features an additional 50 locations across the county of historical significance and outdoor leisure activities. It's a great resource for finding shelter options for gatherings and picnics.

The [Maps, Guides & Goodies](#) page provides links to downloadable resources, books and videos that help tell the full story of Perry County. Included in the resources is a link to the Ohio Gravel Grinders

web page where custom mapping is available for more than a dozen routes to cycle on scenic gravel and hardtop roads.

Drone photography, provided by Perry County's [Hopewell Aerial Photography](#), livens up the home page with a rotating series of aerial videos of lush, beautiful scenery.

County residents and visitors alike are invited to follow Discover Perry County on [Facebook](#) and [Instagram](#). The social channels will promote county businesses and events.

The website is the first step in actively telling the vibrant story of Perry County's many activities, its rich history found in The Little Cities of Black Diamonds to the reimagining of Buckeye Lake as The Playground of Ohio.

Perry County businesses not directly involved in leisure, lodging and dining services are invited to participate as Tourism Supporters. Sponsorship and other programs for Tourism Supporters are in development to allow everyone in the county to benefit from the Discover Perry County initiative.

The website was designed, built and is managed by [Madison + Fifth](#), a digital marketing company with offices in Lancaster, Ohio, specializing in destination and hospitality websites. Their portfolio numbers nearly 100 websites and 25 clients including [Cameron Mitchell Restaurants](#), [The Daimler Group](#), [Escape to Buckeye Lake](#), [The New Albany Company](#), and [Keller Market House](#).

A special thanks to Kim Barnhart, Perry County Chamber of Commerce for being a great resource and partner with all of her efforts, resources, and knowledge. Kim was an integral part of the project, and her collaboration was valued immensely.

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For more information, contact Angela McCord, Perry County Visitors Bureau Coordinator, in the Perry County Commissioners Office at (740) 342-2045 or send email to: [media@perrycountyohio.net](mailto:media@perrycountyohio.net).